

SUMMARY/QUALIFICATIONS

- M.B.A. in Strategic Leadership
- Techie uber-capable ENFP multi-tasker
- Facilitated multiple \$100M+ deals
- Marketing Communications / Analytics core
- Management and Programming instructor
- Columnist for a printing-economics journal
- Up to 6.5M listings and backlinks on Google
- Wrote financial modeling thesis (data analysis)

RECENT WORK HISTORY

Peep.com (VGTL) New York, NY 2010-2011

Director of Community Development for a fast-growing public company with a market cap of \$130M, working primarily in project management for stealth projects. Primary moderator/administrator for all user-generated content and communications, including forum, feedback and escalation, bug tracker and surveys, and the collection and modeling thereof. Full ownership of QA, including directly managing 100+ QA staff and testers. Presented and supported meetings with public, executives, and investors. I am largely the face of the company.

Ram Print & Communications Mill Valley, CA 1990-2010

Director of Business Development and Strategy for an established printing house. Implemented copious internal metrics, *doubling* the value of the 40-year old company in the last two years; then sold the company. During the last few years I built out their menu, designed their web and print marketing strategy including writing all FAQs and whitepapers, managed projects, made rain, and programmed website.

Paul Mitchell / The Academy of Little Rock Little Rock, AR 2007

President of a nationally-recognized vocational college; responsible for operations, leadership, and administration. Provided constant and politically-sensitive data reports to state and federal accreditation bodies during a change of ownership. Built and maintained relationships with employees, vendors, and the media.

Everest College (COCO) West Valley, UT 2006-2007

Night Dean and Instructor at a four-year college. Designed a database-driven scheduling recommendations system with a stated projected revenue increase of over \$100M. Conducted auditing and institutional research pursuant to accreditation (compliance and development). Taught Management, Accounting, and Programming courses.

The Kimber Academy Lindon, UT 2006-2007

Principal of a nationally-recognized private K-12 school. After only 6 months of my management, awarded "Best Learning Environment" out of 858 Utah schools by The Sutherland Institute.

MET Holdings Orem, UT / Tokyo, Japan 2004-2006

Vice President of Operations for a transnational holding company and simultaneously for each property held:

- Designed eBay's video hosting services. Our project was referred to as "the next PayPal" by Meg Whitman
- Launched an ESL school with 4000 paying students in Japan, India, China, Korea, and Jamaica; oversaw curriculum development and personally hired over 200 employees
- Facilitated a very public \$150M multinational patent licensing deal for cellular video

The Bride Book/The Wedding Guy Provo, UT 1997-2004

Founder of a large regional bridal magazine and e-commerce website. Presented at up to 27 bridal fairs or expos per year. Sold ad-space, designed ads, and wrote articles for 30,000 copies per issue of a 500-page magazine. This led to being listed in Utah's Book of Lists and made into a recognizable movie character.

EDUCATION

- M.B.A. in Strategic Leadership, Dominican University of California, 3.7 GPA with scholarship
Thesis: *MarketSurfing: A Technical Analysis System* (statistical analysis and data modeling)
- B.A. in Latin Teaching, Brigham Young University, Spanish Teaching minor, 4 teaching credentials

OTHER

Eagle Scout, expert with computers, type to 122 wpm, serial entrepreneur, 20 yrs martial arts, former full-time volunteer